

## How to get the most out of TEDxBoston

- **Clear your calendar.** No, really. Lend us your brain, ignore your email, switch off your phone. We'd love to have every chair filled with an interesting person.
- **Lighten your load.** Leave your laptop in our secure area, and leave your cell phone in your bag. Just ask a staff member for assistance.
- **Talk to strangers.** TEDxBoston is teeming with amazing people. Chance encounters often lead to new ideas, projects, perspectives and companies. The audience is as essential to the experience as the program itself.
- **Eat. Drink. Absorb.** TEDxBoston is packed with 5 hours of extraordinary content, please enjoy the refreshments provided by our donors.
- **Let us help you.** If there's anything you need during your time with us, just let a staff member know. We're identified by our badges.
- **Tell us what you think.** Watch your email for the TED survey after the event. Share your thoughts on how we can improve the TEDxBoston experience.



## A Special Thanks to our Planners, Staff, and Donors

The Fidelity Center for Applied Technology

ResourcePlus

Collective Next

Fidelity Images

Fidelity FutureStage

Sebastians Catering

The Seaport Hotel

The Charles Hotel

Dancing Deer Baking Co.

Coastal Wine Trail of SE New England

Benjamin Franklin, aka Dick Elliot

... and especially to **TED** for helping us bring you Boston's Revolutionary Ideas



# TEDx Boston

x = independently organized TED event

What happens when a group of people rally around a radical idea and set in motion unlimited possibilities for a brighter future?  
A Revolution.

## Revolutionary Ideas

JULY 28 2009

More than 230 years ago, ordinary citizens in Boston dreamed of a democracy and launched a revolution that changed the course of human history. That innovative spirit still thrives in our local students, educators, scientists, artists, leaders, and entrepreneurs. At TEDxBoston, we celebrate their ideas and their passion for improving the way citizens of the world learn, live, give, work, and play.

The Fidelity Center for Applied Technology  
245 Summer Street  
Boston, Massachusetts

Hosts  
Sean Belka  
Danielle D. Duplin  
Matthew Saiia

Notes:

## 2:00 PM TEDx INTRODUCTION: Chris Anderson

- Welcome to TEDxBoston: Sean Belka, Matt Saiia, Danielle D. Duplin
- David Edwards: Culture Lab, Catalyzing Innovation through ArtScience
- TED Video
- Alexa Scordato: Reverse Mentorship
- Ryan Chin: Smart Cities, Sustainable Urban Mobility-on-Demand
- Chris Middleton: Fidelity FutureStage
- Hugo Van Vuuren: Lebône, Lighting Africa
- George Whitesides: Diagnostics for All
- Carrie Fitzsimmons: The 100k ArtScience Prize
- Tom Hadfield: LeWhif

## 4:00 PM BREAK ... 14<sup>th</sup> floor

- TED Video
- Bill Jacobson: MuseTrek
- Philippe Crettien: Jazz Education and Innovation
- Casey Berman: Rivers School Conservatory
- John Hoffman: The Alzheimer's Project
- Josh Wachman: Smart Medication Packaging
- Melissa Withers: Nursing Home of the Future, Redesigning the Elder Experience
- TED Prize Video: Dr. Jose Abreu
- Mark Churchill: El Sistema USA, Transformation through Music
- Benjamin Zander: Creating Hemispheric Unity through the Arts
- Youth Orchestra of the Americas

## 7:00 PM RECEPTION ... Lobby



**David Edwards**, Gordon McKay Professor of the Practice of Biomedical Engineering, Harvard Faculty of Arts and Sciences  
[www.seas.harvard.edu/itl](http://www.seas.harvard.edu/itl)



**George M. Whitesides**, Professor of Chemistry, Harvard University  
[www.gmwgroup.harvard.edu](http://www.gmwgroup.harvard.edu)



**Alexa Scordato**, Consultant, Social Media Specialist  
[www.alexascordato.com](http://www.alexascordato.com)



**Carrie Fitzsimmons**, International Director, Strategy at Laboratoire Management International  
[www.artscience100k.org](http://www.artscience100k.org)



**Ryan Chin**, Doctoral Candidate, MIT Media Lab  
[www.cities.media.mit.edu](http://www.cities.media.mit.edu)



**Tom Hadfield**, Director, International Operations, The Labo Group  
[www.lewhif.com](http://www.lewhif.com)



**Chris Middleton**, Pianist and Vocalist  
[www.futurestage.com](http://www.futurestage.com)



**Bill Jacobson**, President, Telltale Solutions  
[www.musetrek.com](http://www.musetrek.com)



**Hugo Van Vuuren**, Director, Harvard Idea Translation Lab  
[www.lebone.org](http://www.lebone.org)



**John Hoffman**, Vice President, HBO Documentary Films  
[www.hbo.com/alzheimers](http://www.hbo.com/alzheimers)



**Josh Wachman**, President, Vitality  
[www.rxvitality.com](http://www.rxvitality.com)



**Benjamin Zander**, Conductor, New England Conservatory Youth Philharmonic Orchestra  
[www.benjaminzander.com](http://www.benjaminzander.com)



**Melissa Withers**, Executive Director, Business Innovation Factory  
[www.businessinnovationfactory.com](http://www.businessinnovationfactory.com)



**Youth Orchestra of the Americas**  
[www.yoa.org](http://www.yoa.org)



**Mark Churchill**, Dean and Artistic Director of Preparatory & Continuing Education, New England Conservatory  
[www.elsistemausa.org](http://www.elsistemausa.org)



**Philippe Crettien**, Chairman, Rivers School Conservatory, Jazz Department  
**Casey Berman**, Student, Rivers School Conservatory  
[www.riversschoolconservatory.org](http://www.riversschoolconservatory.org)